

2023

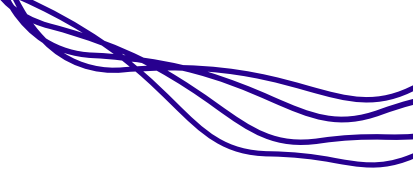
ANNUAL REPORT

ACTIVITY & IMPACT



WWW.BYEBYEPLASTIC.LIFE

**Bye Bye
Plastic**
Foundation



ROOTING FOR STABILITY

Another a year around the sun for Bye Bye Plastic ; another one we can conclude with a sigh of satisfaction... What a year it's been, again!

From creating an unprecedented tidal wave by gathering 23 French nightclubs under a plastic-free pledge, to proving time & time again we're ahead of the curve by showcasing the best of what fossil-free innovation can offer in the events scene, let's just say... we created some sparkles!

This report summarises our intense journey, and quantifies our impact in 2024. Beyond the data, beyond all necessary measurable KPIs, beyond CO2e scales and environmental factors, one thing is certain: the #PlasticFreeParty movement is growing, grinding and grounding. WE ARE HERE TO STAY!

Proof of our staying power firstly shows through our tightening of collaborations, and the feedback we get from our partners and supporters. Our network of service partners, sustainability partners and donors keeps expanding, enabling us to move the needle in a meaningful way. For example, by creating new industry standards, and creating a new plastic-free forward culture. Every single one of you matters & has contributed to help Bye Bye Plastic evolve and grow into the organisation it is today!

One key highlight from this past year is the importance of working hand-in-hand with communities, to get closer and align. While we have made great strides in promoting the #PlasticFreeParty movement and influencing industry standards, we understand that true change comes from our grassroots cultural push. We have learned just how powerful this push becomes when every single member of our community contributes and are excited to harness this awesome cultural force in 2024.

We continue to deliver education, building tools, and most importantly, being present for our artists community and to music fans. We are committed to listening to, and engaging with, our all of you; learning from your experiences and perspectives, and incorporating your invaluable feedback into our work. Only together can we continue to make a positive impact on the environment and restore balance to Earth.

As we move forward with our 2024 mission statement, we are excited and committed to keep pushing the boundaries of sustainability and to expanding our impact. We recognize that the journey towards a plastic-free future is not an easy one, but it is a necessary one. We are proud to have built a network of partners and supporters who share our vision and are committed to making a positive impact on the environment. We also understand that there is still much work to be done. We will continue to engage with our community, listening to feedback and incorporating new future-forward ideas into our work. We believe that everyone has a role to play in creating a more sustainable future, and we are committed to empowering individuals and organizations to take action.

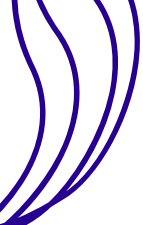
As we look back on the past year, we are filled with gratitude for all of the amazing people who have supported us along the way. We invite you to join us in celebrating our accomplishments and to continue working together towards a brighter, more sustainable future for all. Thank you for being a part of the #PlasticFreeParty movement!





ACTIVITY REPORT





THIS YEAR, BYE BYE PLASTIC FACILITATED PLASTIC-FREE TRANSITIONS FOR:

17 EVENTS

and launched in

3 NEW COUNTRIES

France, Egypt, and Turkey

Our goal by venturing into these new regions is to generate sustainability leap-frogging.

TRIGGERING INDUSTRY LANDSLIDES

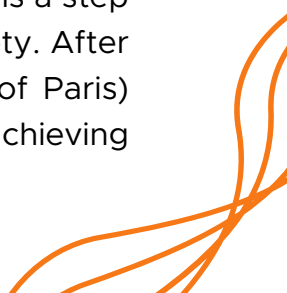


THE ZERO PLASTIC CLUB

The Zero Plastic Club is a pledge made by 23 French clubs to eliminate the sale of single-use plastic water bottles in their premises by the end of 2024. This first-of-its-kind collective gathers every main Parisian & national nightclubs of the country. It is indeed, a one-of-a-kind community with an unprecedented goal.

After a viral online launch on February 9th which garnered transnational media attention ([RA article](#), [Trax](#), [DJ Mag](#)), the inaugural public meeting of the Zero Plastic Club was held on World Water Day, March 22nd at La Machine. We witnessed Municipality delegates take stage, amongst other staples of the city's transition, committing to a zero-plastic future.

This ambitious project is not only beneficial for the environment in France; it set an example for other countries and industry segments to follow suit. The project's success caught the attention of nightlife trade bodies and representatives who now wish to replicate this effort in their region. It is a step in the right direction towards a more conscious and eco-friendly society. After managing to attract the support of public institutions (Municipality of Paris) and other stakeholders, the **Zero Plastic Club** is well on its way to achieving its goal and leaving a positive impact on the world.



THE PLASTIC FOOTPRINT CALCULATOR

Another positive take-away to the Zero Plastic Club is the development of the V1 of long-awaited Plastic Footprint Calculator. This innovative tool, developed with the assistance of technical partners Sami, allows event businesses to comparatively calculate their plastic usage (against a pre & post-transition scenario) as well as its impact on the environment. Thanks to the invaluable support of Gobi towards the Zero Plastic Club, we were able to create the V1 of this calculator with a focus on CO2e emissions. This is an important step towards measuring and monitoring plastic pollution at events.

But plastic pollution is a major environmental threat that is still, for many reasons, mainly overlooked by society. The true impact of plastic on our planet is not fully understood or appreciated. In addition to the visible plastic waste that we see in our oceans and on our beaches, there are hidden costs associated with plastic usage. These include the health impacts of plastic exposure, such as the release of harmful chemicals into our food chain, as well as the economic costs of dealing with plastic waste.

This is why we expect the development of a V2 calculator to be even more ground-breaking. V2 aims to integrate more lifetime costs of plastic, including health and economic impact factors. This way, the Plastic Footprint Calculator will become an even more comprehensive tool for measuring the real, and still highly hidden, impact of plastic on our planet.

By considering all the costs (and not its mere market cost), we can make informed decisions about how to reduce our plastic usage and protect our environment. We are looking forward to the opportunity of continuing our scientific work towards a V2 deliverable.



"#F*CKFOSSILFUEL" LAUNCHING THE WORLD'S-FIRST CIRCULAR BIO-BASED EVENT CUP!

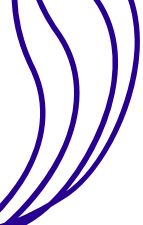
R&D collaborations continued this year and leading up to another blasting ADE showcase that unveiled the latest innovation on our mission to remove single-use fossil-fuel plastics from the music industry: a completely reusable, bioplastic & circular event cup made from bacteria. In partnership with solution-oriented event collective Monkey Project and the PHA production experts at Happy Cups, this circular event innovation had its global premiere on the slick & elevated fossil-free dancefloor of the BLOND:ISH & Friends ADE event.

This innovative solution is a part of our commitment to sustainability and to reducing the event sector's impact on the environment. Being one of the largest producers of single-use plastic waste, it is important that the sector take action to reduce this impact and finds alternative solutions. This PHA event cup is not only reusable (an absolute environmental necessity) but also made from the earth-friendly, earth-abundant material that is bacteria, and the innovation doesn't stop here: these bacteria are sourced and grown from a waste stream, namely cooking oil! Amazingly, the PHA cup material used is both 100% recyclable (for which Happy Cups imperatively asks to return any damaged product), compostable AND also biodegradable - these cups tick every single box of the circular sustainability checklist. We hope to see this initiative implemented at more events across the industry in coming months already, paving the way for a more sustainable future!



"With help from our friends at Monkey Project and Happy Cups, we're saying bye bye to fossil fuels and saying hello to PHA cups. These cups are made from bacteria and are way better than bioplastic cups. And the best part, we don't need to do anything to break them down. We're making little steps, but these steps are making a big change for our festivals, starting at my parties!"

A WORD FROM BLOND:ISH



FUTURE VISION, NEXT MOVEMENTS

FAMILY FIRST: ECOSYSTEM PARTNERS

As we advance in time and maturity, we are working more systematically with BLOND:ISH and ABRACADABRA brands, helping create new blueprints for us & for the scene. Working with BLOND:ISH and ABRACADABRA has given us the opportunity to push ourselves to new heights and explore new sounds and techniques.

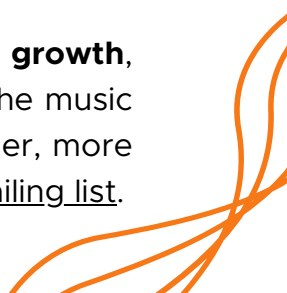
Through these collaborations, we learn more everyday and continue to push our uncompromising vision while constantly improving workflows and processes for sustainability planning. Thanks to our co-founder's dedication, we progressively become an integral part of the brands voice while also staying connected to our own supporters and the music community at large. We have found that by embracing collaboration and experimentation, we can create blueprints that are both authentic and innovative, pushing the boundaries of what is possible in the electronic music scene.



WE STRIVE TO ALWAYS DO BETTER

We are the grassroot nonprofit helping each & every stakeholders of the music & events sector. We aspire to unify, empower & activate everyone in the scene. Today, our operations stretch across territories and events across the world, and this means our teams, times, and resources might sometimes be spread thin ; as our fight for a plastic-free future has grown we have certainly felt less present for our beloved community. We are changing that in 2024. One of the ways we aim to change and become more present is by reviving the online and offline community needs for each community segment. This includes events for artists, event professionals, and music fans alike. We will notably be activating certain key cities with engaging & soul-filling events

In the coming year, we hope to create a space that fosters growth, collaboration, and creativity. Our commitment to all communities of the music ecosystem remains steadfast. Join us in our mission to build a stronger, more connected music and events sector! Make sure to [subscribe to our mailing list](#).



MEDIA REACH

THIS YEAR, BYE BYE PLASTIC NOTABLY GOT FEATURED IN...



Forbes

TimeOut



...AND TOOK PART IN A HOST OF INDUSTRY CONFERENCES





IMPACT REPORT



IMPACT

If you ever came in contact with Bye Bye Plastic, you easily got the feeling that impact is what we live for. When we pledged to guide the live music sector towards achieving its full transition out of fossil-fuel plastics, we equally pledged to help quantify and monitor these changes for the better ; so we can collectively look back at the accomplishments with full context. This is why the development of tools such as the Plastic Footprint Calculator are so essential.

At team Bye Bye Plastic, we also understand that reducing our own environmental impact is just as important as guiding others towards sustainability. This is why this year, a new component for us is that we recently partnered with carbon assessment platform Sami and calculated Bye Bye Plastic's carbon footprint. The results unveiled that our carbon footprint for 2023 reached 14 tonnes. Unsurprisingly for our internationally operating, remote-first & disseminated team, air transportation plays the largest role in our carbon emissions.

Last year, we pledged to commit into a carbon removal plan seeking to balance out the teams emissions. This means that the equivalent amount of carbon dioxide we produced will be removed from the atmosphere through various projects such as reforestation, biochar, or carbon capture and storage projects. We have decided to use the services of [Klimate.eco](#) to invest in a carbon removal portfolio. Other equally skilful platforms include for example [CUR8](#). With our carbon footprint amounting to 14 tonnes, we have therefore invest in a carbon removal portfolio for an equivalent of 14 tonnes of CO2e.

“We believe that as an organisation, it is important to practice what we preach and lead by example. By taking responsibility for our own impact, we hope to inspire others to do the same and work towards a more resilient future for everyone.”



A WORD FROM CAMILLE GUITTEAU



2023 IMPACT

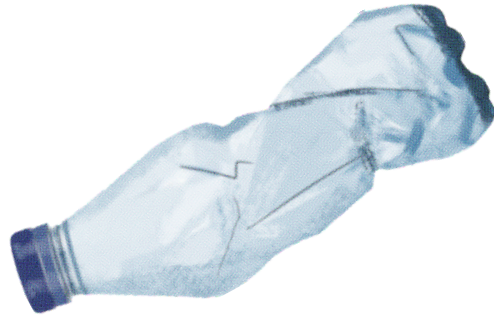
SAVED FROM PRODUCTION:

10,808

SINGLE-USE PLASTIC BOTTLES

52,846

SINGLE-USE PLASTIC CUPS



0.72 TONNES OF PLASTIC

weight avoided from production & landfill in total

Additionally, across all our sustainability services like circular transition, food salvation & composting, digital clean-up, we saved a total of

13.35 TONNES OF CO₂E

+ 43 TREES

planted just by using Ecosia as our work search browser

Additionally this year, Bye Bye Plastic calculated its company footprint for the first time, using Sami's carbon calculation services. Our 2023 footprint for all Scopes (1,2,3) have been estimated at

14 TONNES OF CO₂E

Of which 54% was due to travels. Last year, we pledged to purchase

CARBON REMOVALS

schemes to compensate all unavoidable business travels (ground + air). We purchased 7 tonnes of "Market Signal" carbon removals projects through [Klimat.co](https://www.klimat.co). This is our commitment to doing everything we can for the planet, as soon as we can. We encourage all our partners to look into carbon removal plans for their unavoidable emissions.



ALL-TIME IMPACT

SAVED FROM PRODUCTION:

67,361

SINGLE-USE PLASTIC BOTTLES

166,467

SINGLE-USE PLASTIC CUPS



+ 150,000

MUSIC ATTENDEES REACHED

Additionally, across all our sustainability services like circular transition, food salvation & composting, digital clean-up, we saved a total of

17,41 TONNES OF CO₂E

ENVIRONMENTAL COMPASS

the guiding principles to Bye Bye Plastic's activities remain entirely unchanged. From a dedication to reduce the stress currently eroding the 9 planetary boundaries, to keeping the wheel laser focused on our 7 defined United Nations Sustainable Development Goals, we are resolutely here to reduce the current climate emergency.



GOVERNANCE



GOVERNANCE

IN THE UNITED STATES

A governance-related evolution over the past year saw Priya Chandel step down from her role of Executive Director of Music for Movements. dba Bye Bye Plastic USA. As we enter 2024 and Priya's transition continues, she retains her role of Chairman of the Board, and we are organizing administrative and governance-related matters.



This marks a new chapter for the US-side of the foundation: one that will be rooted in stability & professionalism for the team, with special focus on fundraising capacity building. Priya's legacy will be remembered as we engage in this new chapter of expansion and growth.

IN EUROPE

As for the European entity, Stichting Bye Bye Plastic Foundation, no change this past year. Continuation of uncompromising & ethical approach to fundraising, which is starting to be fruitful and we are well underway in an exciting remodelling & renewal of the Advisory Board.

The Stichting Bye Bye Plastic Foundation has remained steadfast in its commitment to ethical fundraising practices over the past year. This approach is beginning to bear fruit, and we have an innovative new blueprint to guide us in 2024. We are proud to continue our uncompromising stance against plastic pollution in Europe and beyond.

In order to further strengthen our efforts, we are currently undergoing a remodelling and renewal of our Advisory Board. This process will ensure that we have the best possible guidance and support as we continue to tackle one of the biggest threats facing our planet today. We look forward to sharing more updates on our progress in the near future.

THANK YOU!

LET'S HEAR IT FOR 2024

-THE BYE BYE PLASTIC TEAM

"It's a Plastic-free party, nothing here
is made of plastic. Everything's reusable
& everything's organic"

"Plastic-Free Party Anthem" track

"The less we pollute our environment,
the more we get to enjoy the wonders
of the world. When I have been at festivals
where it's hard to walk because
of all the cups and plastic bottles, all I think is
"we are better than this."

REYES

"It's time to use more and more
of electronic music and the event scene
back to nature, and to give some

Zigan Aldi

"Where is your cup?!!
Single-use plastics?
No, we don't do that here :)"

"Bring Your Own Cup" track

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